



FACT SHEET

OVERVIEW:	YURU (The Guru Is You) is a business coaching firm designed to return creativity to the workplace and help companies reconnect with both customers and employees through executive coaching, leadership training and the development of creative business strategies. YURU aims to bring new perspectives, energy, greater compassion and more integrity to the business world.
WEB SITE:	www.yuruinspires.com
LAUNCH DATE:	The company was launched in August 2009, by Kathy Robison , who spent almost two decades in senior management working internationally with ORIX Finance and Goldman Sachs Companies. (Bio available).
EXPERTISE:	Management Creative business strategies Customer relations Employee relations Growth issues facing businesses
SERVICES:	Consulting Executive Coaching Speaking / Training
RESOURCES:	Blog (http://www.yuruinspires.com/index.php/blog/) E-mail newsletter White papers Bylined opinion articles Book (under development)
SPEAKING/ ARTICLE TOPICS:	Finding the Upside in a Down Economy Creativity: The Next Big Thing Inspired Leadership Teamwork that Really Works
EXECUTIVES:	Kathy Robison, CEO Jennifer Wheatley, Partner
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